

FUTURE OF HAIR LOSS TREATMENTS

ERIC LOVEMORE IS BACK WITH ESSENTIAL INDUSTRY ADVICE! THIS MONTH, HE LOOKS AT HOW TO TREAT HAIR LOSS AND RETAIL PRODUCTS THAT ENCOURAGE NEW GROWTH FOR MALE AND FEMALE HAIR. IT'S ALL ABOUT BIOCEUTICALS AND BIOSENSE.

Bioceuticals is a revolutionary new product on the market with the newest in scientific technology. Microalgae, which contains biological active compounds, can deliver a complete solution for hair loss. Targeting men and women suffering from hair loss, the different types of hair loss that Bioceuticals helps with are: root revitalization, growth cycle, hair condition, anti breakage, condition, and beards. Also including temporary hair loss caused by: stress, medical conditions, traction alopecia, and male pattern baldness caused by DHT, which is a male androgen hormone that causes follicles to shrink, resulting in a shorter hair life span and decrease of hair growth.

Biosense have an incredible range of hair loss products that provide physical results, backed up by science, that don't just improve how the hair looks, but enhances the confidence of the man or woman wearing it too.

The range features shampoo, conditioner, scalp lotion, and incredible nutritional tablets made specifically for men. I'd love to tell you a little bit more about each of these incredible products. Shall we?

Biosense Anti Hairloss Unisex Shampoo

- Increases oxygenation of the follicles.
- Binds the hair follicles and coats and seals the moisture in.
- Cleansing the scalp to unblock the follicles.

Biosense Anti Hairloss Folicle Lotion

- Contains microalgae and sophora extract, which increases the blood flow and improves the scalps cell activity.
- Protects scalp against damaging free radicals.

Biosense Anti Hairloss Unisex Conditioner

- Contains provitamin B5, which penetrates into the scalp to nourish the hair follicle and promotes new hair and faster hair growth.

Ultimate Man Tablets

As men age, the testosterone hormone diminishes and the hormone 5a-Dihydrotestosterone (DHT) increases. The cause of hair loss is often due to the hair follicles' sensitivity to DHT. Simon Van Rensburg has been using **Biosense** products for some time. He said: "After the first month, my hair started feeling thicker and stronger and I could see new hair starting to grow. It's unlike anything else I've tried."

Normally after hair falls out, another hair starts to grow from the same follicle – when DHT is high, hair growth decreases. Saw palmetto has the power to stop the conversion of testosterone into DHT, making it beneficial for hair growth, improved libido and prostate health. Here are

some of the major benefits of this product, which is wonderful to sell as retail in your shop as well as adding into your services arsenal.

- Contains 74 bio active organic minerals.
- Made with organic sulphur.
- Naturally grown leaves from Saw Palmetto trees.
- Reduces male pattern baldness (Controls DHT).
- Minimises hair loss and stimulates hair growth.
- Keeps skin vibrant and healthy.
- Detoxifies.
- Reduce wrinkles and scar tissue.
- Acts as an anti-inflammatory.
- Stimulates production of collagen and keratin, which enhance youthful appearance.

Biosense Ultimate Hair Skin And Nails Capsules

The benefits of this supplement extend beyond simply having gorgeous locks and strong nails. This bio-available supplement also plays a crucial role in:

- Minimising hair loss.
- Stimulating hair growth.
- Stimulating your body's production of collagen and keratin.
- Keeping skin vibrant and youthful-looking.
- Eliminating cramps.
- Alkalisng the body.
- Stabilising the PH of the stomach as well as the other cells in your body.
- Fighting acne.
- Detoxifying your body.
- Reducing the symptoms of osteoporosis.
- Relieving painful joints.
- Improving digestion.
- Reducing wrinkles and scar tissue.
- Acting as an anti-inflammatory.
- Alleviating stomach ulcers.

One of the unique key ingredients here is red algae, which optimises antioxidant activity due to its polyphenol, vitamin, and polyunsaturated fatty acid contents. The non-protein amino acids in red algae have been shown to reduce cholesterol levels. There are also benefits to the skin, thyroid function, blood sugar levels, gut health, bone health, and the immune system.

Red algae are rich in protein, vitamins and antioxidants, and are used in skincare to help clarify and clean the skin. Outstanding moisture retaining properties promote a healthier skin barrier and help to replenish the skin's natural hydration.

If Barbershops want to become Biosense stockists, contact tony@signaturegroup.co.uk Find me on Instagram as [@lovemoreericway](https://www.instagram.com/lovemoreericway)



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THE ROOT OF THE CAUSE

Thys Santos Van Vuuren, Biosense National Sales Manager, said: "Hair loss in men can be a source of significant concern, particularly for those who place a high value on their appearance. However, it is important to recognise that hair loss is a natural process that can affect men of all ages, and is often influenced by genetics, lifestyle factors, and overall health."

"While there is no guaranteed way to prevent hair loss, taking steps to improve your overall health and wellbeing can help reduce the risk of experiencing hair loss."

"Our Biosense Bioceuticals hair loss range is designed to support healthy hair growth from the inside and out."

"By taking care of yourself, you can increase your confidence and minimise the impact of hair loss on your appearance and self-image."



Brought to you by:



ANTI HAIR LOSS RANGE

- Reduces **male pattern baldness**
- **Minimises hair loss & stimulates hair growth**
- Keeps **scalp vibrant & healthy**
- Acts as an **antioxidant**



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